

*Provide the best representation to the Electrical Industry in the territory we serve. Through our combined years of experience we will maintain the relationships for success. Provide synergy with each manufacturer we represent bringing value to our channel partners, and end users. We will be customer focused at all levels and provide the highest level of integrity in everything we do. We will meet demands and exceed expectations.*

# NorthEast Marketing Industrial News

Volume 1, Issue 1

January 1, 2012

## Special points of interest:

- BERT your energy control Freak.
- New Fluke 381 Clamp Meter

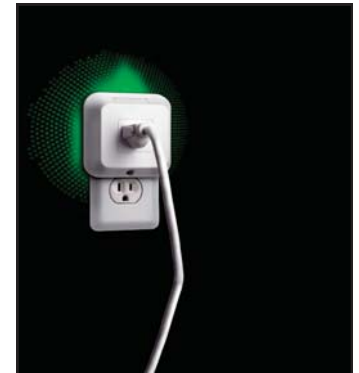
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## Meet "BERT" Your Energy Control Freak



**BERT** eliminates wasted Energy! Save up to 35% of your energy cost. Computers, Copiers, Printers, fax's, vending machines, microwaves, shredders, water coolers, signage, coffee makers, TV's, electronic devices. All these devices still use energy in stand by or off mode. Powering down these machines automatically during late night hours can save as much as \$200.00 per machine per year without replacing existing equipment. **BERT** itself draws virtually no wattage (1 microwatt). Wirelessly turns lights and equipment on and off at a pre-programmed schedule. Completely eliminates costly energy drain when equipment is in stand by or off mode. Easily programmed from a PC. Three versions of control software available. Can be overridden manually when necessary. A valuable addition to Energy Star or other EPA partnership programs. Contact us for further info or a demonstration of **BERT**.



**BERT**

## Fluke 381 Clamp Meter.

**FLUKE**

The Fluke 381 Remote Display True-rms AC/DC Clamp Meter with iFlex. The first clamp meter with a detachable, remote display for faster, safer measurements. The new Fluke 381 does everything you would expect from a clamp meter, and then lets you remove the display for even more flexibility. Now one technician can do jobs that used to require two people. The new iFlex flexible current probes expand the measurements to 2500 amps.



## RACO Retro-Ring for devices and life Safety.

# RACO

Retro-Ring (206RAC) for one or two device applications. The Retro-Ring allows 4" square boxes to be quickly and easily mounted in old work applications. Accommodates any depth, 4" square box. One or two devices mounts directly to Retro-Ring. Works in 3/8" to 1-1/2" thick wall or ceiling applications. Small foot print is easily covered by wall plates. Steel old work wings allow for secure mounting of box and devices to wall. In-

cludes one wall template per carton for easy trace & cut out. Design allows for Installations of steel low voltage partition for power/data applications. Made from durable, .039" thick galvanized steel. Can be used to mount low voltage devices without a box.

The 205RAC for life safety has all the same specs as the 206RAC except specifically designed to mount life Safety devices to deep boxes.

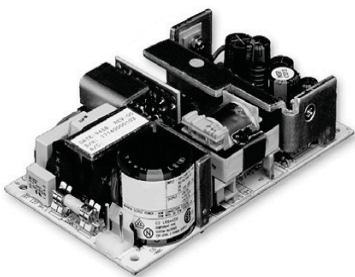


Retro-Ring 206RAC & 205RAC



## Sola HD, GL Series OEM Power Supplies.

# SOLA/ HEVI-DUTY



GL Series: Single & Multi Output Switchers.

The new GL Series provides a broad range of AC/DC power supply solutions that covers power ratings from 25 watts to 500 watts for use in various industrial and medical application requiring standard footprint size and very high reliability.

These low profile AC/DC switchers offer universal input voltage with no switches or jumpers, ideal for higher volume worldwide applications. Cover options can be ordered separately. They are designed to simplify mechanical integration into existing systems.

## RACO Puzzle Plate Cable Protector

RACO puzzle Plate cable protector protects nonmetallic sheathed cable or raceway type wires running through wood studs from accidental nail, screw, or drill penetration. The innovative, interlocking feature ensures protection of nonmetallic sheathed cable or other types of wires. The competition has gaps or holes that can be penetrated by nail, screw or drill. In addition, use multiple interlocking pieces to protect the surface area needed. Available in 2-3/4" and 5" lengths in UL and non-UL versions. Flat design allows for easy positioning on wood studs. MADE IN USA



## Lumberg Automation Introduces New PICO M8 Connectors



The new PICO (M8) connector Generation.

Lumberg Automation, a Belden brand introduces a new generation of PICO M8 over-molded cordsets for actuator/sensor application. This new generation of cordsets will replace the previous offered line of PICO (M8) over-molded cordsets. These connectors are ideally suited for small assembly machinery and work very well with the line of PICO M8 distribution boxes released in 2006. Connector configurations include 3,4 and 8-

pole male or female , straight or 90 degree, snap-in or ratchet type. Cable options include PVC or PUR Halogen free. The new design has eliminated cold solder joints and replaced them with a crimp mounting process. An optimized insert and a metal screw thread have special contours to ensure optimal networking and the best anti-twist protection, while the base of the molded body provides for flexible kink protection. Has IP67/ IP68 protection ratings.

## WIEGMANN Enclosures Innovative Thinking Has Made Us an Industry Leader



Full breath product line.....over 7000 SKUs

When your control needs demand integrity, protect them with the very best enclosure money can buy. Specify Wiegmann® 82 years of extensive experience in manufacturing electrical enclosures for the OEM, commercial Contractor, and MRO markets. Full Breath product offering.... 7000 SKUs. Specialist in extreme/corrosion environmental protection, "304SS, 316SS and Non-Metallic applications. Wiegmann, **WORLD CLASS ELECTRICAL ENCLOSURES.**

## D2C Series Control Stations With Factory Sealed contacts for Classified Areas



D2C Series

Non-metallic enclosures for Class1, Class 2, Groups A,B,C,D locations and corrosive areas. Constructed of rugged polyester resin and gasketed for NEMA 4X hose down protection. Factory sealed contacts rated for heavy duty NEMA A600/Q300 explosion protected operation.. Comprehensive selection of operators. Push Buttons, standard or mushroom caps, momentary & maintained action for multiple function or emergency stop. Rotary selector switches, maintained or momentary operation. Pilot lights, Multiple voltage & color (LED standard). Multiple options for various enclosures entry types and legend plates.

Contact your local NorthEast Marketing sales Representative for additional information.

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## Northeast Marketing

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Din Rail Mount Terminal Blocks



Shatter Resistant Fluorescent, Incandescent, & HID  
Lamps and Photo Luminescent Emergency Lamps.



Total Power Quality Solutions UPS 24 Volt Power  
Supplies and TVSS Free Standing and Din Rail Mounted



Electric Heating Products  
Line & Low Voltage Programmable Controls

## Amprobe Clamp Meters.



Model ACD-21SW

New patented rotating head clamp design allows easy viewing of the measurements in tight or inconvenient to reach places. Simply rotate the body of the meter to get an unobstructed view of the LCD display.

180 degree rotating head for the perfect display viewing.

Advanced Volt Tect non-contact voltage detection

Measures AC current up to 400 amps AC, AC/DC voltages up to 600v, resistance and capacitance.

Temperature measurement

CAT III 600v Safety rating.



The ACD-14FX is the professional choice for both HVAC &

Due to its complete set of measuring features. Its dual displays allow viewing amperage and voltage simultaneously. When upgraded to TRMS capability the results are